

MARIA AMATO

www.mariaamato.com

917-744-6546

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PROFILE:

Dedicated and organized commercials and web content producer. Extraordinary work ethic; noted for positive attitude and creative thinking in the face of challenges. Conscious of schedule, deadlines, and budget; aware of what must be accomplished to stay on track. Excellent communication skills; able to collaborate effectively and direct a team of diverse individuals in various professions and at every level.

Experienced across all phases of TV and web production:

- Search and evaluation of directors, editors, music companies and special effect companies
- Supervision and scheduling of all pre-production, filming and post production
- Negotiation and management of budgets ranging from \$50K to \$2MM
- Project timelines from one week turnaround to five months
- Experience producing in domestic and international locations

WORK HISTORY:

Freelance Senior Producer, New York, NY

2008 – Present

- Produced TV commercials and web content for variety of clients, including Pfizer, Visa, Sanofi-Aventis, J&J and Comcast.

BBDO, New York, NY

Senior Producer

1993 – 2007

- Produced TV commercials for clients including GE, Mt. Dew, FedEx, Pepsi, Visa, Frito-Lay, Campbell's Soup, Bayer, Masterfoods/Mars, Pizza Hut and AOL.

NW Ayer, New York, NY

Assistant Producer

1989 – 1993

- Client list included AT&T, DeBeers and General Motors.

EDUCATION:

New York University – Tisch School of the Arts, New York, NY

Bachelor of Fine Arts – Major: Film & Television.

INTERESTS:

Film, Art, Cooking, Travel

REFERENCES:

Furnished upon request